



IN ASSOCIATION WITH:



2018 THAILAND Hotel Industry Survey of Operations

2017 Financial Year

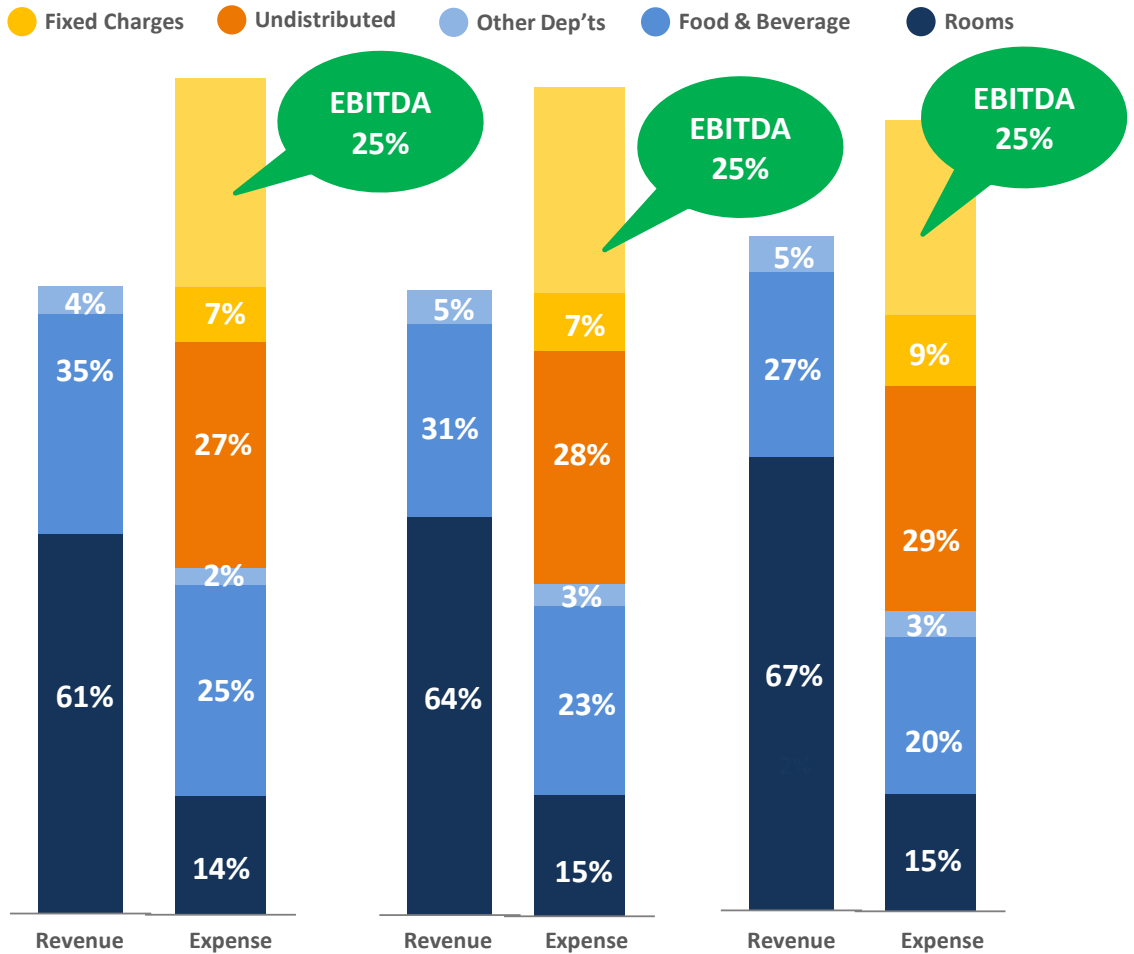
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Bangkok Hotels

ADR: THB 3,183
 \$1,533,754 Total Revenue PAR

F&B Rev Mix: Food 74%, Bev 18%, Other 8%

F&B Rev POR: \$1,876

Total Labour Cost To Revenue: **26%**

Gross Operating Profit: **34%**

All Hotels

ADR: THB 3,403
 \$1,521,339 Total Revenue PAR

F&B Rev Mix: Food 74%, Bev 19%, Other 7%

F&B Rev POR: THB 1,672

Total Labour Cost To Revenue: **27%**

Gross Operating Profit: **35%**

Phuket Hotels

ADR: THB 3,657
 \$1,602,858 Total Revenue PAR

F&B Rev Mix: Food 75%, Bev 20%, Other 5%

F&B Rev POR: \$1,544

Total Labour Cost To Revenue: **26%**

Gross Operating Profit: **37%**